



Jing Zhang  
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## PROFESSIONAL SUMMARY

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As a grad student in strategic design with a graphic design background, I am always exploring different ways of design and thinking, trying to get the best result out of Design Thinking. I create design works based on my ideas and simple aesthetic standards and in return my experiences of design reshape my way of thinking. Knowing how to sketch, and using tools like Adobe Creative Suites really helps my career. I believe in hard work even in creative fields.

## EDUCATION

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### MS Strategic Design & Management

Parsons The New School 2016

### BFA Visual Communications Minors in Business + Art History

The University of Oklahoma 2014

### Certificate of the Honored Student

School of Art and Art History 2013

## WORK EXPERIENCE

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### Gates Creative Agency

Design graphic collaterals for different brands | Come up visual ideas for clients' campaign | In charge of comprehensive (comp) for presenting to the clients  
Sephora gondola design for BITE, Ole henriksen, and Boscia | Packaging design for Boscia  
Marc Jacobs In-store design for Harrods and John Lewis  
Graphic Designer | New York, NY | Aug 2016 - Present

### Chinese Literature Today Magazine

Design for the cover and layout of volume 3 | iPad advertisements  
Designer | Norman, OK | Aug 2013 - Dec 2013

### Pyramid Film Inc.

Utilized 'After Effect' software for the editing of titles and videos  
Assisted with the creation and design for Shiseido and Toyota advertising  
Design Team | Shanghai, China | Jun 2012 - Aug 2012

### World Screen Magazine

Used 'InDesign' and 'Photoshop' to edit photography and page layout design  
Design Team | Beijing, China | Jun 2011 - Aug 2011

## SKILLS

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Illustrator | Photoshop | InDesn | After Effects | Photography | Lightroom  
Infographic | Webdesign | Branding | Strategy | Customer Analysis | Strategic Design  
| UX/UI | Comprehensive | Chinese